



Cookie Audit

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|---------------|---|
| Client: | Cumbria County History |
| Site: | https://www.cumbriacountyhistory.org.uk |
| Date of Audit | 10/05/2018 |
| Performed by: | Andrea Cuneo |



About this report

The information in this report is intended to be reproduced on your website as information for site visitors. The remainder of this report is designed to be used verbatim, and is written with a site visitor as the intended audience.

Cookies

Cookies are small data files that websites generate and ask to store on your computer. Most websites use cookies in one form or another. They are typically used to:

- remember settings, so you don't have to keep re-entering them whenever you visit a new page
- measure how you use the website so we can make sure it meets your needs

To learn more about cookies and how to manage them, visit AboutCookies.org, or please read on to find out more about how we use cookies.

Measuring Website Usage

Google Analytics is in use to collect information about how visitors use this site. This provides us with important information that can enable the site to work better. We do not link this information to your name or address.

Google Analytics has their own Privacy Policy that can be found here:

<https://support.google.com/analytics/answer/6004245?hl=en>

The following cookies are used by Google Analytics:

| Name | Typical content | Cookie expires after |
|------|-----------------------------------|----------------------|
| _gid | An object containing an object id | 1 day |
| _gat | A randomly generated string | 10 minutes |
| _ga | A randomly generated string | 2 years |



Understanding your web browser capabilities

We set some cookies to store information about your browser settings, to help us continue to develop our website to best suit our users' needs. The following cookies are used:

| Name | Typical content | Cookie expires after |
|--------|-----------------|---------------------------------|
| has_js | 1 or blank | When you close your web browser |

Remembering your choices

Certain sections of our site remember your choices, such as if you filter your the content of a page, so you can be provided with the right information as you move around the site. For example, if you filter a list of information we will remember your choice and default to that selection if you visit the page again. These choices are not tied to any personally identifiable information. The following cookies are used:

| Name | Typical content | Cookie expires after |
|-----------------------------|-----------------------------|----------------------|
| SESS<Randomly generated ID> | A randomly generated string | Up to 24 days |



MailChimp

MailChimp is owned and operated by The Rocket Science Group LLC. These cookies provide services such as access to secure areas and subscriptions. The following cookies are used:

MailChimp's policy on Cookies can be found here:

<https://mailchimp.com/legal/cookies/>

| Name | Typical content | Cookie expires after |
|---------------------|---------------------------------------|----------------------|
| _AVESTA_ENVIRONMENT | Value related to the site environment | Up to 24 days |

Additionally MailChimp also might set the following cookies for targeted advertising, making ads messages more relevant for the user and avoiding them from continuously re-appearing, refer to the link above for more information.

| Name | Typical content | Cookie expires after |
|---------|--|----------------------|
| NID | Randomly generated string | 6 Months |
| 1P_JAR | Google ad personalisation | 1 day |
| APISID | Stores user preferences and information of Google maps | 2 years |
| CONSENT | String containing a boolean rough location and a date string | 20 years |
| HSID | A randomly generated string | 2 Years |
| OTZ | A randomly generated string | 1 week |
| SAPISID | A randomly generated string | 2 years |
| SID | A randomly generated string | 2 years |
| SIDCC | A randomly generated string | 3 Months |
| SSID | A randomly generated string | 2 years |



| | | |
|-------------------|---------------|---------|
| DSID | Random String | 2 weeks |
| _psegs | Random String | 2 years |
| permutive-session | Random String | 2 years |
| permutive-id | Random String | 2 years |